

## **Florian Drücke to become Chairman of the German Music Industry Association (BVMI)**

**Berlin, 13th November 2017** – At the annual meeting of the full members of the German Music Industry Association (Bundesverband Musikindustrie, or BVMI) held last Wednesday in Berlin, Florian Drücke was unanimously elected new Chairman of the Board. Drücke succeeds Dieter Gorny, who did not resubmit his candidacy this year. The other BVMI Board members re-elected last week include Frank Briegmann (President & CEO Central Europe Universal Music and Deutsche Grammophon), Bernd Dopp (Chairman & CEO Warner Music Central Europe) and Philip Ginthör (CEO Sony Music Entertainment GSA). Konrad von Löhneysen (Managing Director, Embassy of Music) was confirmed as a Board member already in September; he will act as spokesperson for the BVMI's associate members. The BVMI Board comprises a total of five members.

The move marks the final step in the reorganisation of top officials at the BVMI. Back in September, it was announced that Drücke would henceforth represent the BVMI on an international level as CEO at the IFPI Mainboard and as shareholders' representative at Germany's Collecting Society for Neighbouring Rights (Gesellschaft zur Verwertung von Leistungsschutzrechten, or GVL). This final step signifies the voluntary board's objective to channel the needs and concerns of the music industry more directly into the political work carried out by the BVMI.

In response to his appointment as Chairman, Florian Drücke said: "I am delighted and tremendously grateful for this show of confidence from the Board! It is indeed a great honour to be given the opportunity to advocate the interests of the music industry in this prominent additional role, especially at this very challenging moment in history. With this in mind, I intend to approach my work with a healthy amount of humility and respect, but of course with a great deal of enthusiastic anticipation as well!"

Florian Drücke studied law in Berlin and Toulon. After completing his Maîtrise in France, he went on to receive a doctorate from the University of Greifswald in 2004. In January 2006, he joined the BVMI as a legal advisor. Two years later, he took over responsibility for the legal department and political lobbying. Drücke has been BVMI Managing Director since 1 November 2010. He is also a member of the German-French Cultural Council (DFKR) and the Global Future Council "The Future of Information and Entertainment" at the World Economic Forum as well as board member of the European Movement Germany (EBD).

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