

PRESS RELEASE

IFPI releases *Engaging with Music 2022* Report

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17th November 2022 – IFPI, representing the recording industry worldwide, today released *Engaging with Music 2022*, a global report on how people around the world enjoy and engage with music. Based on the responses of more than 44,000 people in 22 countries, the report is the largest music study of its kind.

Highlights of the 2022 report include:

- **Average weekly time listening to music grows to 20.1 hours.** Music fans are listening to more music today than ever before, spending on average **20.1 hours** listening to music weekly (up from 18.4 hours in 2021).
- **More than 45% of fans choose paid subscription services** – 46% of respondents use subscription audio streaming services, which offer uninterrupted and on-demand access to millions of licensed tracks.
- **Music is integral to people’s mental and physical wellbeing** – Music continues to play a vital role supporting both mental health and physical activity. While 69% of people say music is important to their mental health, 68% say that music is important when they exercise.
- **There are more ways than ever for people to engage with music today** – More than three-quarters of those surveyed enjoy music in multiple formats – the highest on record. On average, people across the globe use more than six different methods to engage with music – ranging from video streaming to terrestrial radio, television, film, gaming soundtracks, creating short-form videos and much more.
- **Music is central to people’s engagement with short form video apps** – 63% of people agreed that music plays a central role in the time they spent watching videos on short form video apps.
- **People listen to diverse range of music genres** – Alongside popular genres such as Hip-Hop, Rock and Pop, more than 500 different genres were identified by at least one respondent – including “Sertanejo”, “Samba”, “Disco-Polo” and “Dangdut” – contributing to a rich mixture of local and global music available to music fans across the globe.

- **Music remains key reason listeners tune into radio** – The enduring popularity of radio continues, with 73% of respondents saying that they listen to radio primarily for music.
- **Unauthorised access to unlicensed music remains threat to music ecosystems** – Almost one in three respondents (30%) used unauthorised or unlicensed methods to listen to or download music.

Frances Moore, IFPI Chief Executive, said: “This year’s *Engaging with Music* report paints a fascinating picture of how fans around the globe listen and engage with music today. It shows the results of record companies’ partnership with artists and their work to harness new technologies to connect fans with their favourite tracks in even more ways.

“We continue our work to ensure that those seeking to profit from unlicensed and unauthorised music can’t threaten the vibrancy of a music ecosystem that is essential to artists and fans. *Engaging with Music 2022* serves as a healthy and celebratory reminder of the true global importance and value of music and the need to protect and support it.”

Download the full report [here](#)

Highlights infographic available for download [here](#)

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Notes to editors:

The report also contains dedicated country reports that offer a deeper look at the way people are engaging with music in China, India, Indonesia and Nigeria.

About IFPI

IFPI is the voice of the recording industry worldwide, representing over 8,000 record company members across the globe. We work to promote the value of recorded music, campaign for the rights of record producers and expand the commercial uses of recorded music around the world.

Methodology

Data is based on fieldwork conducted in June and July 2022 across 22 countries and gathered the views of over 44,000 respondents aged between 16-64. Panels were nationally representative in each country.