

Music industry in Germany 2024:  
**Industry revenue increases by 7.8 percent**

Berlin, February 20, 2025 – Revenues from the sale of CDs, vinyl LPs and downloads as well as from the streaming business reached a total of 2.38 billion euros in Germany last year.<sup>1</sup> This corresponds to an increase of 7.8 percent compared to the previous year. At 84.1 percent, the largest part of revenue was generated in the digital business areas, which grew by 11.2 percent and exceeded the two billion euro mark for the first time. Audio streaming was once again responsible for this dynamic growth, achieving a 12.6 percent increase in sales and generating 78.1 percent of industry revenue.

The physical recorded music business declined by 7.4 percent and generated 379 million euros, which corresponds to a 15.9 percent share of total sales in 2024. Within the physical market segment, vinyl once again grew significantly (+9.4%). However, with a 40.5 percent share of the physical market, vinyl has still not caught up with the CD, which fell by 17.1 percent but still remained the industry's second-strongest sales driver in Germany, ahead of the vinyl LP.

Dr. **Florian Drücke**, Chairman & CEO of BVMI: “The clear double-digit growth in streaming sales shows that more and more fans want to share in the benefits of this type of music consumption and are therefore taking out a subscription with one of the providers. In this respect, the trend that we are also seeing worldwide is continuing. At the same time, these usage worlds are evolving, creating new added value for artists, fans and super-fans alike. As a recent analysis by market research company Luminare shows, German artists are benefiting particularly from this development – in 2024, 43% of the top 1,000 songs streamed in Germany were by local acts. At the same time, the supply of high-quality physical sound carriers, which are still in demand, will be maintained across the entire repertoire; the 9.4 percent increase in vinyl supports the overall positive market dynamics.”

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<sup>1</sup> Revenues valued at retail basis incl. VAT



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***About the Bundesverband Musikindustrie e. V. (German Music Industry Association):***

*The German Music Industry Association (BVMI) represents the interests of around 170 music industry labels and companies who themselves comprise a good 80 percent of the German music market. The association advocates the concerns of the music industry in German and European politics and serves as a central point of contact for the music industry in the public arena. In addition to determining and publishing market statistics, the BVMI's portfolio also includes industry-related services. Since 1975, it has awarded the most successful artists in Germany with GOLD and PLATINUM, since 2014 also with DIAMOND and since 1977 the Official German Charts have been compiled on behalf of the BVMI. The PLAYFAIR initiative was launched in 2013 to guide consumers in their use of music on the internet. Further information: [www.musikindustrie.de](http://www.musikindustrie.de)*

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